

# GreenHills Ventures, LLC.

## Investment Parameters

### GreenHills Ventures

#### FIRM OVERVIEW

GreenHills Ventures was established in 2001 as a private investment holding company and General Partners for GH Fund I and GH Fund II (GH Fund), an early stage investment fund and GH Wealth Management Holding (GH WMH), a wealth management firm focused on alternative investments for its ultra high net worth individuals and multi-family offices.

### GH FUND II

#### INVESTMENT FOCUS

GH Fund I and GH Fund II invests in early stage broad based technologies and medical device companies utilizing its earned value milestone-based investment approach. As a lead or co-lead investor, GH Fund, LP aims to build strong financial discipline and operational execution to achieve sound business fundamentals through its earned value milestone investments to quantify enhanced valuations. In May 2012, the firm launched GH Fund II to make new investments in early stage companies with keen focus on Healthcare Technology, Medical Device, Wireless, Mobile, and Cloud Computing SaaS (Software as a Service) companies.

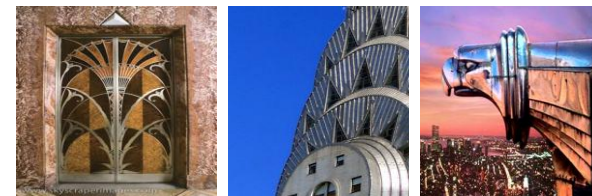
#### EARNED VALUE MILESTONE INVESTMENT

GH Fund II enhances the overall company enterprise valuations through its *Earned Value Milestone* investment approach focuses on key business drivers, financial performance, and overall fiscal discipline to prepare our portfolio companies for consistent valuation growth. GH Fund II seeks to invest \$1.0 - \$5.0 million in early stage companies with perceived enterprise valuations of \$5.0 - \$10.0 million.

### GH Angel Capital Group

#### INVESTMENT FOCUS

GreenHills Ventures Angel Capital Group seeks to invest in companies where private client members from its wealth management have high level industry related business relationships and expertise. GH ACG will invest \$50,000 - \$500,000 short term or over a short period of time usually to further enhance or develop the company's product further. GHACG aims to investments in companies which can benefit from the firm's relationship with corporate strategic partnerships which assist our portfolio companies during their start up period.



### GH Wealth Management Holding

#### INVESTMENT FOCUS

GH Wealth Management Holding was established in 2002 as a Wealth Management firm focused in providing an Alternative Investment platform for its private clients including ultra high net worth individuals and multi-family offices. The GH WMH Alternative Investment platform provides full transparency, accountability, and risk management designed to improve increased valuations by utilizing our Earned Value Milestone based investment. GH WMH actively invests in private and public companies seeking capital for expansion or acquisitions. GH Wealth Management Holding has partnership relationship with several major financial institutions and their private banks and directly manages over \$1.5 billion of capital. Private bank partners currently include Citicorp, Goldman Sachs, UBS, Julius Bär, Merrill Lynch, Black Rock, Banque De Luxembourg. GH Wealth Management Holding seeks to investment \$5.0 - \$25.0 million in mid-to-later stage private and public companies in the form of equity investments.

#### INSTITUTIONAL PARTNERS || PRIVATE BANK PARTNERS

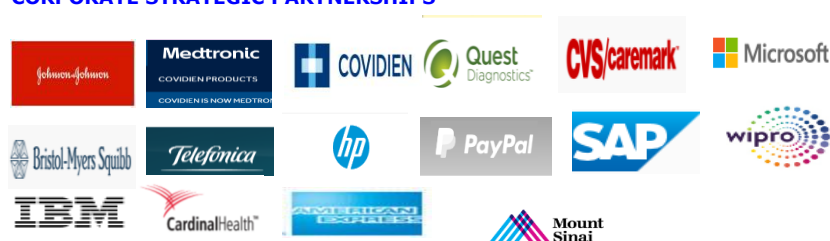
Citi Private Bank



#### BOARDS || AFFILIATIONS



#### CORPORATE STRATEGIC PARTNERSHIPS



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