

GreenHills Ventures – Emanuel Martinez and GreenHills Ventures to join Investors to Judge at AlleyBoost Investor Night.



**Judges**



Charles Smith, Venture Partner, SocialStarts. Charles Smith has been an active NY angel investor since the mid-2000s who has invested in more than a dozen companies, and has worked for and sat on the boards of ten more. He founded Extension Entertainment, a social music discovery platform. He is the owner of The Ineo Group LLC. Charles spent three years as the Vice President of Etsy Inc., was Vice President of Sales at Tacoda and Executive Vice President of Corporate Development and Planning at RealMedia.



Meghan Cross, Managing Director, Red Bear Angels. As Managing Director, Meghan joined Red Bear Angels with nearly a decade of operating experience launching and growing media & software companies in New York and Silicon Valley. As an early Director at StyleCaster Inc., Meghan led the digital media conglomerate's marketing team through the business' exit to She Knows Media. Prior, Meghan was in Public Relations, helping to build such brands as Skype and Foursquare into household names. She draws venture experience from working with Bowery Capital, Foundation Capital, Metamorphic Ventures, and StarVest Partners, where she analyzed potential investments and provided portfolio value-add. She is the founder of Cross Venture Services LLC, a launch advisor to such commerce platforms as Sailo (TechStars '15), Shareswell, and Thursday Boot Co. Meghan has been interviewed on various programs such as CNN's "The Situation Room" with Wolf Blitzer, and NBC's "The Today Show." Meghan received her B.S. in Fiber & Textile Science from Cornell University and M.B.A. from Columbia Business School.



Claire Fauquier, Senior Associate, Corigin Ventures. Claire is a Senior Associate with Corigin Ventures. She is responsible for sourcing and analyzing deals, along with working with, and supporting portfolio companies. She began her career working in Investment Banking with Credit Suisse, both in their Toronto and New York offices. She did a stint working for the Nairobi-based growth private equity firm, Jacana Partners. Claire spent time working in the UK for the FinTech company Ebury, leading their M&A growth strategy efforts and working to prepare the company for a capital raise. Claire earned an MBA from The Wharton School at the University of Pennsylvania, and a Bachelor of Commerce from Dalhousie University in Halifax, Canada.



Vinnie Cuccia, Angel Investor. Vincent Cuccia runs Planet Pepper, where we “bootify” the Glamazons of the world by providing hip pads to drag queens and transsexuals. He tripled sales in just 3 months with social media and won several business competitions. Before starting Planet Pepper, he cofounded the nonprofit Ti Pisce-Italian American Presentations where he increased funding 100%. He teaches Public Speaking for Business at Kingsborough Community College/CUNY where he works on and grades 200 pitches a year. He is also the Faculty Advisor for the LGBTs Alliance and the Liberal Arts Council where he has organized drag shows and other events that promote the mission of the groups. He received his Masters from Queens College/CUNY. He is an expert in niche/community and online marketing and public speaking.



Damion Hänkejh, Fouding Partner, Ingk Labs. Ingk Labs is a privately held IP Accelerator based in New York City led by a team of industry luminaries who rescue hand selected IP from the intellectual graveyard in partnership with Venture Capitalists, corporate R&D departments and university labs. Damion Hankejh is also the CTO/founder of InstantService (now Oracle Live Help) and winner of the IBM Watson Mobile Developer Challenge with his adaptive educational smart toy, FANG (Friendly Anthropomorphic Networked Genome). His investing interests include education, enterprise services, payments/finance, luxury/fashion, and the corporate/consumer social stack.



Joshua B. Siegel, General Partner, Rubicon Venture Capital. Joshua B. Siegel is the General Partner of Rubicon Venture Capital, a VC fund combined with value added LPs, investing in Later Stage Seed and Series A & B venture capital financing rounds of high potential early stage disruptive technology companies. They operate as a venture capital fund as well as provide a sidecar mechanism for LPs to invest, on a deal by deal basis, into each startup. They focus on FinTech, Adtech, Mobile, Big Data, IoT, Enterprise Saas, B2B, B2C, Hospitality Tech and the like. Rubicon does not invest in Edtech, Healthcare, Pharma, Bio, energy or other capital intensive businesses.



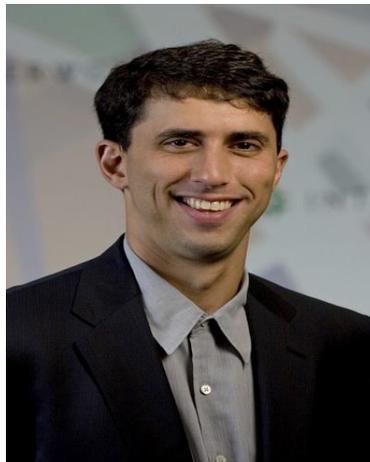
Jason Shuman, Analyst, Corigin Ventures. Born and raised in Boston, Jason comes from a family of entrepreneurs. An analyst at Corigin Ventures, he's responsible for sourcing and analyzing deals, along with working with, and supporting portfolio companies. Prior to Corigin, Jason founded Category Five, an eCommerce mens footwear company that specialized in handsewn Boat Shoes (hence the twitter name, BoatShuman) and Driving Moccasins. Jason has worked in the identity theft protection space at Identity Force and the real estate industry at Luxury Residential Group. Passionate about entrepreneurship from a young age, Jason has consulted for numerous eCommerce and marketplace startups. He's also a mentor at MassChallenge, Founder Institute and the Motive Real Estate Tech Accelerator. Jason graduated Magna Cum Laude from the University of Miami where he now serves on the Entrepreneurship Board and Young Alumni Leadership Committee.



Luis Valdich, Managing Director, Venture Investing, Citi Ventures. Luis joined Citi Ventures in November 2015 to lead its venture investing activities out of New York covering also Europe and Israel. In this role he partners closely with Citi businesses firmwide and with the financial technology startup ecosystem to identify and invest in attractive companies that can be strategic to Citi and where Citi can add value.



Andrew Kangpan, Analyst, ff Venture Capital. Andrew is an Analyst at ff Venture Capital, focusing on early stage technology analysis and investing across a wide range of sectors. Previously, Andrew was a Senior Associate at Prophet where he worked with some of the world's largest companies to drive sustainable growth through the use of digital technologies. Andrew earned a B.S. in Finance and Marketing from The Stern School of Business at NYU.



Mark Wachen, Managing Director, Upstage Ventures / DeamtIt Ventures. Mark Wachen is the Managing Director of Upstage Ventures, a firm that advises and invests in consumer internet and interactive marketing companies. Wachen is also a Managing Director of DreamIt Ventures, one of the world's leading accelerator programs. Previously, Wachen founded Optimost, the company that pioneered multivariate testing and optimization online. Wachen served as its CEO up until its acquisition by Interwoven in 2007. Prior to Optimost, Wachen was Vice President of Online Ventures for Sony Music. Wachen graduated summa cum laude from Dartmouth and has an MBA from Harvard.



Emanuel Martinez, General Managing Director, Greenhills Ventures. Mr. Martinez is the General Managing Director for GreenHills Ventures, LLC, a private investment holding company managing several investment arms headquartered in New York City and Luxembourg. Greenhills has more than \$1.8 billion of both capital commitments and paid in capital in both their wealth management and funds. His first fund was GHV I which was founded in 2001 which has invested in 36 companies in medical device, healthcare technology, mobility, wireless and digital media.



Vanessa Pestrutto, General Partner, Lattice Ventures. Vanessa Pestrutto is General Partner at Lattice Ventures, the first stop for seed capital in New York. Lattice Ventures invests in pre seed and seed stage startups that are defensible via network effects. Vanessa was the Executive Director of New York Angels, where she oversaw deal flow and investor interests and experience. She previously worked in technology consulting on product development. She currently is a Mentor for the NYU Berkley Venture Competition, BrainTrust Advisor for Entrepreneurs@Athena, was named a Top Latino Tech Leader by the New America Alliance and blogs at lamVP.com.



Amy Kadomatsu, Co-Founder and President, ROKO Labs. Amy Kadomatsu is co-founder and president of ROKO Labs, a mobile platform company that helps app creators build better apps by adding deep-linking, Refer-A-Friend, promo code tracking, and push notification to their apps in less than a day. Prior to ROKO Labs, Amy was a Managing Director at McGraw-Hill Financial, a Fortune 500 company. A serial entrepreneur, Amy has created and launched multiple start-ups including TheMarkets.com, which was sold to S&P Capital IQ in 2010 for \$300M. Passionate about innovation and entrepreneurship, Amy is an active seed investor with HBS NY Angels, a mentor at Entrepreneurs Roundtable and advisor to start-ups. She also serves as Board Chair for MOUSE, a national nonprofit that empowers students to become leaders, inventors, and creators in the technology ecosystem. Amy is a graduate of Harvard University and has an MBA from Harvard Business School.



Matt J. Moisan, Moisan Legal P.C. Matthew Moisan is an attorney, an entrepreneur, and an innovator. Matthew strives to add value to his clients' beyond providing boilerplate legal services. He and his firm, Moisan Legal, PC, represent the digital age entrepreneur.



Peter Nicholas, Director of Investment Strategy, Facilitated Growth. Before joining Facilitated Growth in 2013, as a series 7 and 63 registered representative, Pete was involved in investments spanning both the public and private markets. At National Securities, he maintained client relationships, managed client accounts, and oversaw a team of people. As Director of Investment Strategy at FG, he is currently using his assets to assist entrepreneurs in navigating through the early stages of the business process, with a focus on investor sentiment. His ability to read and assess situations is considered by the partners when making a proprietary investment.



Swatick Majumdar, Venture Partner, Digital Entertainment Ventures (DEV). Swatick Majumdar is the Venture Partner of Digital Entertainment Ventures (DEV). Previously he was a Managing Director at Chatsworth Securities, LLC a Greenwich, CT based boutique investment bank. At Chatsworth he directed all his attention to the investment banking activities in the US-India corridor where he helped execute numerous successful financings in various sectors such as Technology, Media and Telecommunication (TMT), Renewable Energy (new and traditional), Biotechnology and Medical devices. He has been active as an advisor in the start-up evolution of companies and brings a wealth of global relationships, expertise and operating history to the team at DEV. He serves as a board observer at Easy Energy Systems, a renewable energy company and Global Path Capital.



D.J. Dashti, Co-Founder, WorkVille. D.J. Dashti is the co-founder of WorkVille, a unique coworking space featuring shared and private offices. His partners are two families that have generations-spanning experience developing NYC's biggest real estate. D.J.'s broad career experience is the catalyst for Workville's collaborative and entrepreneurial environment. In addition to operating Workville, he specializes in residential brokerage for the firm SPIRE. Previously, DJ began his career in finance and spent 8 years as a stockbroker. DJ received his BA in Business Administration from Towson University.



Kevin Weeks, Partner, Dozen Digital. Kevin is a Partner at Dozen Digital, where he works with startups on creating and testing scalable customer acquisition systems. Prior to Dozen Digital, Kevin worked with several VC funds and startups, including Bain Capital Ventures, Scout Ventures, Thanx and BloomThat. He spent six years at Bank of America Merrill Lynch, most recently in the strategic investments group. Kevin is a major supporter of Defy Ventures, an entrepreneurship training program for formerly incarcerated adults. He is a graduate of Columbia Business School and the University of Pennsylvania, where he played offensive line on the football team.



Mireya Manigault, Angel Investor, 37 Angels. Mireya Manigault has 20 years of experience serving large diversified financial services organizations in the areas of marketing, operations and compliance, with a focus on risk management enterprise-wide and across the entire customer lifecycle. She is an innovation and brand technologist who has helped large banking organizations, nonprofits and start-ups define their strategic goals and optimize their infrastructure and operational processes for relevancy. She is also an angel investor affiliated with 37 Angels, a community of women angel investors focused on early-stage investment education.