

PRIVACY POLICY

This Privacy Policy describes how your personal information is collected, used, and shared when you visit, granted permission to our private secured data room, or enter our secured portal for Limited Partners, Private Wealth Management clients, and confidential financial reports and investment accounts from greenhillsventures.com (the “Site”).

PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or information that you view, what websites or search terms referred to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as “Device Information.”

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

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Additionally, when you make enter to view confidential information through the Site, we collect certain information from you, including your name, company affiliation, email address, and phone number. We refer to this information as “Private Client Information.”

When we talk about “Private Client Information” in this Privacy Policy, we are talking both about Device Information.

Greenhills Ventures is hosted by Amazon Web Services and Add2Net, Inc. They provide the email and server security that permits us to provide information to the general public, Limited Partners, Corporate Strategic Partners and other online information. Personal data is stored through secure servers (firewall protected) data storage system, and general application. Financial data is secured in accordance with the terms set by the bank or financial institution managing the process.

In the case of third-party providers, the Site will only gather, use and/or disclose your information to a necessary extent that will allow them to provide the services used by this platform. Yet some third-party service providers have their own policies in respect customer privacy.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Order Information that we collect generally to fulfill any orders placed through the Site (including processing any financial related information, arranging to special requests, and providing you with account reconciliations, and third party bank related confirmations). Additionally, we use this Order Information to:

Communicate with you;

Screen our orders for potential risk or fraud; and

When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

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We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use Egnyte to manage our digital rights data room, related analytics, and double authentication security. You may read more about how Egnyte uses your Personal Information at https://www.egnyte.com/corp/privacy_policy.html

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

YOUR RIGHTS

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident, we note that we are processing your information in order to comply with contracts we might have with you (for example if you are a private client, we may adhere to your contracts through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

DATA RETENTION

When you enter through our Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at contact@greenhillsventures.com.