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2005

Winning Corporate Partners and Investors

a two part event

**The Art of Telling Your Story™ &
Corporate Partnering Forum**

AGENDA

Produced by



DAY 1 - The Art of Telling Your Story

NOTE: Investors may not attend until 5:00pm

1:00 pm	Overview/Introductions Company Presentation #1 (10 minutes) Interactive Critique, Tips & Discussion for "Telling Your Story" Company Presentation #2 (10 minutes) Interactive Critique
2:40	Break & Networking
3:00	Q&A Panel Discussion <ul style="list-style-type: none">• David Rose, Chairman, New York Angels• Emanuel Martinez, Managing Director, GreenHills Ventures and GHV Fund, LP• Gavin McElroy, Partner, Frankfurt Kurnit Klein & Selz, PC
4:00	Break
4:20	Top Mistakes & New Techniques (team exercise)
5:15	Presentation / Elevator Pitches Interactive Critique Business Plan on a Card (team exercise)
5:45	Wrap-up & Close End of Day 1

DAY 2 - Corporate Partnering Forum

8:00 am	Check-in and Networking
8:30	Day 2 Kickoff
8:40	Introduction to the: - event sponsor ATP - location host
9:10	Corporate Partnership Story Insights and tips from real strategic alliances
9:40	Break & Networking
10:00	Company Presentation (Corporate Partner experience)
10:30	Break & Networking
10:50	Q&A Panel Discussion <ul style="list-style-type: none">• Stewart Mehlman, Director R&D, Praxair• William Sisson, Program Director, United Technologies Research Center• Joel Papernik, Partner, Mintz Levin• Robert Wien, President, Mid-Market Securities, LLC
12:00 noon	Final Q&A, Wrap up & Close
	End of Day 2 (Close of Event)